



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

07 October 2021

DIVISION MEMORANDUM

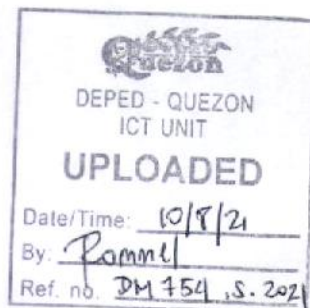
DM No. 754, s. 2021

**DISSEMINATION OF THE DEPARTMENT OF HEALTH'S COVID-19 VACCINE
MESSAGES ON SAFETY AND EFFICACY MATERIALS THROUGH
OFFICIAL SOCIAL MEDIA ACCOUNTS**

To: OIC-Assistant Schools Division Superintendents
Division Chiefs
Division Information Officer
Public Schools District Supervisors
Elementary and Secondary School Heads
School Information Coordinators
All Others Concerned

1. With reference to DepEd PAS-OD Memorandum No. 049, s. 2021, in support of the Department of Health's (DOH) campaign to educate the Filipino citizens about the COVID-19 vaccine, all **Division Information Officers (DIOs)** and **School Information Coordinators (SICs)** are encouraged to share the materials on COVID-19 Vaccine Messages on Safety and Efficacy.
2. Please see attached Memorandum to access the hyperlinks for suggested content calendar, media cards, and captions.
3. Immediate dissemination of this Memorandum is highly desired.

ELIAS A. ALICAYA JR., EdD
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent



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Republic of the Philippines
Department of Education
 PUBLIC AFFAIRS SERVICE

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Office of the Director

MEMORANDUM

PAS-OD-2021-049

FOR :

**REGIONAL INFORMATION OFFICERS
 DIVISION INFORMATION OFFICERS
 SCHOOL INFORMATION OFFICERS**

FROM :

JUNE ARVIN C. GUDOY
 Director IV

SUBJECT :

**ENCOURAGING INFORMATION OFFICERS TO SHARE
 DEPARTMENT OF HEALTH'S COVID-19 VACCINE
 MESSAGES ON SAFETY AND EFFICACY MATERIALS TO
 OFFICIAL SOCIAL MEDIA ACCOUNTS**

DATE :

OCTOBER 05, 2021

In line with the Vacc2School: Ligtas na Bakuna Para sa Balik-Eskwela Campaign of the Department of Education (DepEd), and in support of the Department of Health's (DOH) campaign to educate the Filipino citizen about the COVID-19 vaccines, we are encouraging all information officers to share the materials on COVID-19 Vaccine Messages on Safety and Efficacy from DOH.

These materials will assist in amplifying the messages on vaccine safety and efficacy, different ways to view vaccines, and how the youth can talk with their elders and caregivers about the COVID-19 vaccine.

In this line, you may use these suggested content calendar, media cards, and captions which may be accessed through the following links:

- bit.ly/October2021RESBAKUNACalendarGuide
- bit.ly/October2021SafetyAndEfficacy
- bit.ly/FamilyAnalogies
- bit.ly/FamilyVaccineConversations

For queries or clarifications, please contact Ms. Patricia Morales of the Public Affairs Service through email at patricia.morales001@deped.gov.ph or Viber/SMS at +63945-422-9957.

For your guidance.

Thank you.

